

Robert Plank:

Podcast Strategist, Relationship Builder & Founder of *DFY Podcast*

Robert Plank helps thought leaders use podcasting to build trust, grow their audience, and create lasting business relationships. Through his Done For You Podcasting service ([DFYPodcast.com](https://dfypodcast.com)), Robert eliminates the technical burden of podcast production, allowing clients to focus entirely on meaningful conversations with referral partners, prospects, and customers.

He has hosted **1,400 episodes** of the [Marketer of the Day](#) podcast, where he's refined a repeatable process that transforms a single podcast episode into a traffic-generating machine. Robert and his team handle editing, show notes, graphics, reels, social media, and distribution to over 50 platforms including Apple Podcasts, Spotify, YouTube, Audible, and Amazon Music -- plus posting to all your social platforms such as LinkedIn, Facebook, X, TikTok, and Instagram.

Suggested Interview Topics

- How to start a podcast without getting overwhelmed
- Turn your podcast into a lead-generation machine
- Scale content without burning out
- Why podcasting is a powerful "foot in the door" strategy and builds business lasting relationships

Suggested Interview Questions

- What are the biggest mistakes new podcasters make?
- How do you turn guests into referral partners or clients?
- What does DFY Podcast actually handle for busy entrepreneurs?
- How do you help people get past perfectionism and tech overwhelm?
- What has podcasting taught you about business growth and consistency?

Quick Stats

- 1,398 podcast episodes
- 1,000,157 YouTube views
- 43,400 YouTube watch hours
- 6,656 email subscribers
- 12,575 LinkedIn followers
- 448,226 podcast plays
- 1,123 LinkedIn newsletter subscribers

Recent Podcast Appearances

- Danielle Putnam: [How Podcasts Can Help You Gain Traffic in Your Contracting Business!](#)
- Zelda Greenberg: [What No One Tells You About Starting a Podcast with Robert Plank](#)
- Gabe Marusca: [How to Use Podcasting to Build Trust and Grow Your Business w/ Robert Plank](#)
- Federico Spiezia: [Next Level Author Marketing: Robert Plank on Books, Podcasts & Productivity](#)

Current Projects

- Hosting *Marketer of the Day*
- Helping business owners, lawyers, real estate investors, and coaches repurpose interviews into content libraries, books, and offers
- Managing podcast outreach and visibility for clients with a flat-rate, unlimited-episode podcasting service at [DFYPodcast.com](https://dfypodcast.com)

Connect with Robert

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